



## ~HONOR THE SACRIFICE~

P.O. Box 9  
Copperas Cove, TX 76522



**SUBJECT:** 2014 Financial Summary for ~HONOR THE SACRIFICE~ Income and Expenditures

1. This is a financial summary by dollar amounts and the percentage of total expenditures each category constitutes.

**A. TOTAL HTS 2014 INCOME:** \$22,040.13 (100%)

**B. TOTAL HTS 2014 EXPENDITURES:** \$20,147.25 (91.41% of total income was expended; remainder was carried over for HTS' 2015 operations)

**C. EXPENDITURES BY SUBCATEGORIES:**

- (1) Direct Assistance to Veterans / Active Service Members: \$12,871.84 (58.40%)
- (2) Fundraising: \$4,681.11 (21.23%)
- (3) Advertising and Promotion: \$485.87 (2.20%)
- (4) Office Expenses: \$398.06 (1.81%)
- (5) Information Technology: \$81.28 (0.37%)
- (6) Travel: \$813.15 (3.69%)
- (7) Equipment Purchased for Organizational Use: \$815.94 (3.70%)

**2. Direct Assistance to Veterans / Active Service Members** includes housing costs assistance, utilities, basic furniture purchased for Veterans' use, basic living expenses, and other essential expenditures to directly assist Veterans, as determined by the HTS Board of Directors. **We were able to increase the dollar amount of assistance to Veterans / Active Service Members by \$2,731.38 from 2013 to 2014 (a 26.94% increase)!**

**3. Fundraising** costs were primarily related to the purchase of HTS-crested merchandise, which had to be purchased "up front" and were then used for fundraising sales, as well as postage to ship the items to those who purchased them. A portion of these items purchased in 2014 were not sold in 2014 and were carried over into HTS' 2015 inventory.

**4. Advertising and Promotion** costs were related to maintaining the HTS website, purchase of HTS business cards, banners, and other necessary promotional material.

**5. Office Expenses** included purchase of basic office supplies such as printer ink, paper, pens, shelving, etc.

**6. Information Technology** was the purchase of an external hard drive to back up HTS data.

**7. Travel** was conducted for efforts in direct support of HTS mission-related activities.

**8. Equipment Purchased for Organizational Use** included purchase of tables, overhead shade tent, containers for transporting HTS merchandise to events, etc. This equipment is

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durable and will be maintained for long-term use.

9. ~HONOR THE SACRIFICE~ is a 501(c)(3) tax-exempt nonprofit Veteran Service Organization as determined by the United States Internal Revenue Service.

EIN: 45-5270048

DLN: 17053255346003

10. All donations to ~HONOR THE SACRIFICE~ are considered tax-deductible under the Internal Revenue Code.

11. Additional organizational information is available at [www.honor-the-sacrifice.org](http://www.honor-the-sacrifice.org), to include the organization's IRS determination letter and Texas Secretary of State formation and tax exemption documents, as well as organizational annual financial statements.

12. Point of contact for this document is the undersigned at (254) 368-1011 or [ceo@honor-the-sacrifice.org](mailto:ceo@honor-the-sacrifice.org) / [support@honor-the-sacrifice.org](mailto:support@honor-the-sacrifice.org).

  
ANDREW J. DEATON  
President & CEO  
~HONOR THE SACRIFICE~